



Welcome to
TOWN OF BALLSTON
A Farms First Community

Comprehensive Plan Update: Town Board Status Update

September 29, 2020

MJ Engineering and Land Surveying, P.C. has been advancing Phase 1, Tasks 1 and 2 as per the current contract authorization. Below is a status update on each of tasks as well as an outline of next steps in the process.

Phase 1, Task 1: Project Coordination

- Town Board Workshop #1 held on July 16, 2020 via Zoom
 - Project overview
 - Public engagement techniques discussion
 - Mini visioning exercise with Town Board
 - Online community survey discussion

Phase 1, Task 2: Public Engagement

- Project website developed and live: www.EnvisionBallston.com
 - Source for project information, engagement opportunities and public comment
 - Project email created: EnvisionBallston@gmail.com
- Community survey open now through October 9, 2020.
 - 743 online responses received as of September 29, 2020. Survey is accessible at EnvisionBallston.com.
 - Hard copy survey questionnaires also available at Town Clerk. Completed hard copy surveys can be submitted to the Town Clerk. Two hard copy surveys have been submitted to date
 - Publicity:
 - Town website
 - Project website
 - Town Facebook page
 - Survey cards
 - Survey flyers
 - Email
 - Press Release





- **Mobile Visioning Workshops** – Two Sessions Upcoming
 - In-person, outside, socially-distanced engagement. Masks and social distancing required.
 - Three activity stations to gather input from public. Both sessions are the same but offer different days/times to accommodate people.
 - October 1, 2020, 5:00 – 7:00 pm, Living Hope Christian Church parking lot at 978 Saratoga Road (Route 50), Ballston Lake
 - October 3, 2020, 9:00 – 11:00 am, Anchor Diamond Park parking lot on Middleline Road.
 - Publicity:
 - Press release
 - Social Media (Town Facebook page, etc)
 - Town Website
 - Project Website
 - Flyers – digital and hard copy
 - Other publicity
 - Library: digital sign, website and Facebook
 - AJ Signs: digital sign
 - Gils Garage: digital advertising on TVs

Next Steps

1. Public Visioning Wrap-up – October 2020
 - a. Mobile Visioning Workshops & Summary of Input
 - b. Community Survey Highlights and Summary Report
2. Possible Continuation of Phase 1 – Requires Town Board authorization to proceed with Task 3
 - a. Task 3 – Comprehensive Plan Report Card
 - i. Evaluate current comprehensive plan recommendations (status, relevance, etc)
 - ii. Identify areas to target for Comprehensive Plan update
3. Possible Initiation of Phase 2: Targeted Comprehensive Plan Update – Requires Town Board Authorization
 - a. Identification Targeted Topic Areas for Update
 - i. Possible targeted topic areas - *To be refined following public visioning input, community survey results and comprehensive plan report card*
 1. Clean Energy (including Commercial Solar Installations)
 2. Targeted Growth (including where growth is desired, scale of development, infrastructure, land preservation discussions)
 3. Housing (type of housing, location)
 4. Hamlets (walkability, growth, each examined individually)
 5. Recreation and Trails (needs, public access, etc)



6. Transportation
7. Other?

- b. Existing Conditions update of targeted topic areas
- c. Additional Public Engagement:
 - i. Focus Group Discussions
 - ii. Key Stakeholder Interviews
 - iii. Mobile Workshop?
- d. Draft Comprehensive Plan Update / Final Comprehensive Plan Update
- e. Adoption Process
 - i. Required Public Hearing (per Town Law 272-a)
 - ii. County Planning Board Referral (GML 239-m)
 - iii. State Environmental Quality Review Act compliance (SEQRA)